ORANGE, GOLD, GREEN, BLUE... WHICH ONE ARE YOU?
IDENTIFYING YOUR PERSONALITY TYPE & WORK STYLE

"In the real world....it's the relationships - the formal and informal networks of people - that really govern how the organization runs and how value is created."

Michael Schrage | Wall Street Journal | March 1990

True Colors: History

Don Lowry created the metaphor, *True Colors*™, to translate complicated personality and learning theory into practical information we can all understand and use. He has developed an easy and entertaining way to understand ourselves and others.

True Colors: Introduction

This session will help you:

- Identify Your Personality Style and Work Style
- Recognize your Strengths and Weaknesses
- Understand Your Color at Work
- Build Positive and Satisfying Relationships and Teams

Why Identify with a Color?

Learning your color will help you:

- Understand people better
- Process information differently
- Communicate more effectively
- Form successful partnerships/relationships

The Colors

The colors are:

- Orange
- o Blue
- o Gold
- Green

Begin the True Colors Scoring Sheet...

It's time to identify the color of your personality type!

GROUP ACTIVITY
INTRODUCTIONS AND M&MS

YOUR PERSONALITY TYPE: THE GOOD & THE BAD

Personality Type: Orange

 Those identifying with the color orange have the following strengths and weaknesses:

<u>Strengths</u> <u>Weaknesses</u>

Adventurous Violent

Generous Loud

Tolerant Rude

Skillful Impatient

Charming Belligerent

Personality Type: Blue

 Those identifying with the color blue have the following strengths and weaknesses:

<u>Strengths</u> <u>Weaknesses</u>

Warm Untruthful

Kind Unrealistic

Devoted Emotional

Compassionate Self-absorbed

Artistic Withdrawn

Personality Type: Gold

 Those identifying with the color gold have the following strengths and weaknesses:

<u>Strengths</u> <u>Weaknesses</u>

Consistent Abusive

Loyal Self-righteous

Thorough Fussy

Traditional Compulsive

Cooperative Demanding

Personality Type: Green

 Those identifying with the color green have the following strengths and weaknesses:

<u>Strengths</u> <u>Weaknesses</u>

Clever Finicky

Level-headed Critical

Logical Skeptical

Competent Sarcastic

Visionary Non-compliant

YOUR PERSONALITY TYPE: HOW YOU LIKE TO WORK

True Colors At Work: Orange

Orange's:

- Tackle their work with enthusiasm so they can quickly move on to other pursuits.
- They are great at working under pressure and prefer to work on jobs that are lively, risky, and unpredictable.
- They grow restless with jobs that tie them down and limit their personal freedom.
- They are straightforward, realistic, and practical workers who bring a flair, energy and excitement to the workplace.
- They are talented, resourceful, skillful and adaptable.
- They are upbeat and social in nature, and present a positive selfimage of themselves and their company.
- They are action-oriented workers who know how to get results they desire.

True Colors At Work: Blue

Blue's:

- Concentrate on people and relationships.
- Focus on service, and health and welfare of people.
- Prefer warm, supportive, harmonious environments where workers are free to cooperate and communicate with each other.
- Are imaginative, enthusiastic and concerned about the personal welfare of those around them.
- They dislike competition, conflict, bureaucracy and domineering authority figures.
- They promote creativity, flexibility, individuality and personal expression.

True Colors At Work: Gold

Gold's:

- Prefer jobs that allow them to be thorough, accurate, and systematic.
- Prefer to work in situations where they can see a job through to the end, and then touch and feel the results.
- Are practical, efficient and cooperative workers that respect authority, discipline and punctuality.
- Work best in environments that are traditional, structured, orderly and filled with other hard-working people.
- Have a compelling need to follow established procedures and routines and do things the "right" way.
- Are stable, honest and dependable workers who generally put the needs of the company above their own.

True Colors At Work: Green

Green's:

- Driven towards work that involves an analytical and creative focus.
- Visionary and independent workers who can tune out the world as they work on things that capture their interest.
- Most productive when they can perfect an idea, then move on and leave the project to be maintained and supported by others.
- Work well with complex strategies, abstract concepts and theoretical models.
- Prefer a work environment with minimum structure and little bureaucracy.
- Enjoy taking risks to test their innovative ideas.
- Their biggest asset is their drive to be competent, logical and accurate.

YOUR PERSONALITY TYPE:
HOW TO WORK WITH ALL THE COLORS

Dealing With: Orange

KEYS TO GOOD COMMUNICATION

- Language is functional and operational
- Seems to know just what words to use
- Lends electricity to conversation and discussion
- Concise
- Clever
- Can change subject quickly
- Enjoys hearing and telling jokes and stories to enhance the communication

LIKES TO TALK ABOUT:

- Experiences
- Adventure

RESPONSES TO YOU:

- Practical application
- Usefulness
- Alternatives

KEYS TO WHAT AND HOW TO PRAISE

- Praise process more than product
- Note their cleverness
- Note their skill
- Note their quickness
- Note their impact
- Note their action
- Note their spontaneity
- Let he/she describe what was done and how

KEYS TO STRESS

- Being stuck at a desk
- Too many responsibilities
- Redundancy
- Deadlines
- Rules and regulations
- Nonnegotiable imposed structure
- Lack of freedom to function/ perform
- Reading manuals and following "how-to's"
- Too much attention to product and not enough to performance
- Criticism
- Abstractions

- Allow freedom of movement
- Get things done at their own pace
- Help them understand the reason for the task assigned and let them assist with how it can be accomplished
- Be clear about what needs to be done, direct, not abstract
- Take their need to act into consideration
- Allow freedom of possibilities, not just the way things have been done before
- Make tasks a challenge, a contest, a race with time
- Don't make them wait too long to get started
- Leave the options open for how to accomplish the task

Dealing With: Blue

KEYS TO GOOD COMMUNICATION

- Personalized
- Much nonverbal communication
- Can be subjective
- Can be very general
- Metaphorical and analogical
- Honest
- Need opportunities to express feelings and have these feelings accepted

LIKES TO TALK ABOUT:

- Ways to increase harmony
- Issues of life and living

Personal issues

RESPONSES TO YOU:

- Accepting
- Good listener
- Interested in significance
- Abundant giver of appreciation
- Wish to be helpful and supportive

KEYS TO WHAT AND HOW TO PRAISE

- Comment on unique contributions
- Personal achievements
- Comment on personal characteristics that are valued and meaningful
- Be honest and sincere
- A touch on the shoulder
- Comment on how others have been helped by their performance
- Let the person know they have importance and significance to the well being of the individuals and the group in general

KEYS TO STRESS

- Broken promises
- Too much criticism
- Not discussing what is occurring
- Structural demands
- Paperwork as a priority
- Clock watching
- Lack of social contacts
- People talking about them behind their back
- People not being a priority (the system before the people in it)
- Anger perceived in others whether or not directed towards them

Conflict

Lying

Insincerity

Rejection

- Being compared constantly to others and not evaluated for self
- Too much conformity without outlets for individuality

- Be sincere and direct
- Allow individual to help set deadlines if they must exist
- Allow some change in tasks, avoiding too much repetition
- Be clear about what needs to be done
- Be clear about how an individual can please and be successful
- Allow individual to bring in his/her own ideas and in other ways be creative
- Allow personal interaction, and opportunities to work with another person(s)
- Allow individual to express feelings and ask questions
- Keep comments positive and criticism to a minimum
- Public chastisement may be construed as personal rejection
- Respond in a way that allows other individuals his/her feelings, but offers alternatives that will move him/her in the direction that is most appropriate
- Take idealistic ideas into consideration.

Dealing With: Gold

KEYS TO GOOD COMMUNICATION

- Authoritative
- Parental
- Clear and precise
- Get right to the point
- May make decisions to quickly
- Facts
- Ways to expedite the execution of plans

LIKES TO TALK ABOUT:

- Responsibility
- Accomplishments
- Efficiency
- Work completed
- What has worked before

RESPONSES TO YOU:

- Compliance
- Execution of plans
- Ways to keep the system running smoothly
- How to keep things functional

KEYS TO WHAT AND HOW TO PRAISE

- Honest and specific mention of what has been done
- Note thoroughness and sense of responsibility
- A pat on the back
- Words should reflect what has actually been accomplished
- Appreciation needs to be sincere
- Reminder of the importance of the task completed to the well-being of the organization
- Recognize as an integral part of the group

KEYS TO STRESS

- Incomplete tasks
- Ambiguous tasks
- Ambiguous answers
- Disorganization
- Too many things going on at the same time
- People who do not follow through
- Too many questions
- Irresponsible people
- Waste
- Non-conformity

- Keep requests clear and uncomplicated
- Make requests concrete and explicit
- Be consistent
- Assign one task at a time
- Communicate who is responsible for what and by what
- Be clear as to the process to be followed
- Don't change tasks or modalities quickly or impulsively

Dealing With: Green

KEYS TO GOOD COMMUNICATION

- Says things once
- Might not say what he/she feels is obvious
- Concise
- Compact
- Logical
- Puts little attention into nonverbal cues
- Might be overly technical
- Enjoys playing with words
- Large vocabulary
- Does not feel assured that others will understand
- Have difficulty appreciating others verbally
- Might appear somewhat distant so might be difficult to approach
- Doesn't much care for small talk

LIKES TO TALK ABOUT:

Concepts and Ideas

RESPONSES TO YOU:

- Debate
 Putting things together
- Analyze Questions

KEYS TO WHAT AND HOW TO PRAISE

- Competence
 Vocabulary
- Quality of Work New information
- Cleverness
- Analysis of a situation
- Independent completion of a job
- Clear logical explanation of what the person has done without elaborate use of adjectives
- More opportunities to exhibit competence is the best reward for a job well done

KEYS TO STRESS

- Lack of control
- Lack of independence
- Repetitive conversation
- Elaborate use of adjectives
- Incompetence on the part of those around him/her
- Emotionality
- Lack of options
- Unclear picture
- Inability to use or display knowledge
- Small talk
- Dependency
- Routine
- Social functions
- Subjectivity

- Allow autonomy
- Provide a calm and non-conflicting environment
- Allow room to develop new ideas and plans
- Do not stifle intellectual development
- Do not stifle enthusiasm in possibilities
- Do not stifle decision making
- Do not stifle intellectual ingenuity and application
- Do not insist on significant amounts of busy work
- Sarcasm and ridicule concerning ability can be devastating
- Not allowing questions to be asked
- Becomes embarrassed when being told he/she has done a good job, particularly by someone not admired or respected

REFLECTION AND ASSESSMENT: WHY IS THIS IMPORTANT?

The Colors: Working as a Team

- Why is understanding your personality type important in terms of working here at FGCU?
- Has this helped you identify how to work better with your team?
- What have you learned from this exercise about yourself and others?
- How has learning about your personality type impacted the way you work in the future?
- Does this exercise help you better understand the roles of others and how they can contribute to your work and the team as a whole?

QUESTIONS, COMMENTS & OBSERVATIONS

Lowry, Don. "True Colors: ORANGE, GOLD, GREEN, BLUE... WHICH ONE ARE YOU? IDENTIFYING YOUR PERSONALITY TYPE & WORK STYLE." Rohan. Web. 15 Nov. 2014. http://www-rohan.sdsu.edu/~perez61/TrueColors.pdf.